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New York Design Firm Mode Design Group Rebrands To Viceroy Creative

Executives Pose Nude For Rebranding Campaign



NEW YORK, March 9, 2015 /PRNewswire/ -- New York based creative services agency **Mode Design Group** has rebranded to **Viceroy Creative** (<http://viceroycreative.com/>), changing their name, logo, website a

To prepare for the nude photo shoot, the Viceroy team of executives, CEO David Moritz, Creative Director Gabrielle Rein, CFO Aaron Bearce, and Account Manager Raegan Gillette trained with Equinox Tier 3+ tr

Founded in 2008, Viceroy Creative is a full-service design and marketing agency. Viceroy's work includes the John Varvatos for Patron and David Yurman for Patron Anejo collaborations, which featured custom t

The rebranding marks the change from design-specific to full-service agency. Services include brand strategy, innovation, brand engagement, partnerships and collaborations, design and production coordinatio

Viceroy executives are available for interviews as well as the Equinox trainers. Please contact info@viceroycreative.com (<http://www.prnewswire.com/news-releases/mailto:info@viceroycreative.com>) for a link to t

Photo - <http://photos.prnewswire.com/prnh/20150306/180036> (<http://photos.prnewswire.com/prnh/20150306/180036>)

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